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How to Take this Report to the Bank

Thank you for downloading "5 Lists Anyone Can Build to Make Money Online", the PDF report your competitors hopefully won't find.

I've compiled this into a printer-friendly version so you could take it with you everywhere you go and jot down notes.

You'll be using it to build cash-generating lists for you and your partners.

Look, instead of reading the entire thing at once then let it collect dust on your desktop, I have a better idea.

Right now, I want you to read the chapter that you find the most interesting. I promise you'll find at least one idea that can help you build money-making lists faster and easier than ever.

Just implement it. Without action, nothing happens!



Cheers,
Codrut Turcanu | List Building Tips
<http://www.ListAdvice.com>

* [List Advice](#) is the first **email marketing blog** dedicated to **helping entrepreneurs build lists that make money.**

P.S. The thing I hate the most is those long reports that waste your time and provide you with nothing of value but a bunch of affiliate links and theory stuff.

I wanted to bring you 5 quick ideas you can implement right away to build your money-making lists; that's why I made this report, for you.

List Idea #1 - Course

If you don't know what you should offer your visitors to attract them on your list, try a free course by autoresponder.

This helps you:

1. Gain your prospects trust
2. Build confidence through emails
3. Increase your sales conversion
4. Become an authority in your niche

If you expect to deliver tips, tricks and resources related to your niche audience then this is the best list you can use to follow-up with your prospects on a pre-set interval [for e.g. daily, weekly or monthly]



Your course should be delivered on a daily, weekly or monthly basis.

Most entrepreneurs would opt for a weekly course, while companies and corporations prefer monthly or bi-monthly "newsletters"

 <p>Get ClickNewz!</p> <p>First Name <input type="text"/></p> <p>Email Address <input type="text"/></p> <p>SIGN ME UP</p> <p>ClickNewz.com</p>	 <p>NEWSLETTER</p> <p>Twice a month, free, packed with email marketing advice.</p> <p>Email: <input type="text"/></p> <p>First Name: <input type="text"/></p> <p>More info Sign up</p> <p>Email-marketing-reports.com</p>
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As an exception, some bloggers and Internet marketers like publishing a daily ecourse, for example a 5-day or 7-day course, where the lessons are delivered every 24 hours to subscribers' inbox.

Regardless, you'd need a dedicated autoresponder to auto-deliver your lessons

List Idea #2 - PDF

You could turn your article or eCourse idea into a full-blown PDF report. The document you're reading now started as a 450-word article which I published online, then expanded into what you're now holding in your hands.

Offering your niche audience a PDF report helps you:

1. Gain your prospects trust immediately
- 2. Attract word of mouth traffic**
- 3. Profit from the [affiliate] links inside**
4. Be perceived as a niche authority

Most affiliate marketers and bloggers would jump on the opportunity to get their name out there and offer a free PDF report, hoping to build trust at light speed with their subscribers and make some bucks in return through affiliate links.

Savvy entrepreneurs know this already so they use PDFs to the maximum.

You could offer a collection of "secrets" that your audience wants to get access to or give the solution to a pressing problem your prospects want to get rid of.



[SiteSketch101.com](#)



[RemarkableBlogging.com](#)

List Idea #3 - Video

This would be the ideal list building idea for authors, speakers and coaches wanting to share their knowledge and capture targeted leads.

Moreover, a video helps you:

1. Stick in your visitors mind and leave competitors behind
2. Build confidence easier and faster than ever
3. Double or even triple your sales conversion
4. Distribute your content on **YouTube** and other major sites

SUBSCRIBE NOW

...And Get 6 Hours Of
FREE Online Marketing
Video Training

No-Spam Zone
Your Privacy Is Assured

First Name:

Email:

InternetMarketingCourse.com



List Idea #4 - Blog Updates

Bloggers are some of the most inventive people on earth when it comes to publishing great content that wows their audience; but when you ask them about list building, they kind of freeze.

If you're using blogs, then you can't miss on list building through free updates.

A free "blog updates" list helps you:

1. Turn into a pro blogger
2. Leave competitors in plain dust
- 3. Transform non techie visitors into subscribers**
4. Pre-sell products and services with ease

The majority of bloggers have RSS myopia. They cannot see a better way to capture readers and more importantly, do not understand the follow-up game.

A free blog updates list through a dedicated autoresponder service is every savvy blogger's dream because not only helps you alert your subscribers when you have new content but also send "one-time" broadcasts when you have a new product to sell or service to promote.



If you have a blog, or plan to get one, you might want to read these posts:

- [Why Feedburner Is Not a List Builder \[and How It Affects Your Entire Business\]](#)
- [AWeber VS GetResponse \[Which One Is Better and Why?\]](#)

List Idea #5 - Product Discounts

This is the #1 reason to building a list. It brings the most money when done correctly.

What you offer is not free stuff, nor blog updates, but special product discounts on products or services you own. You can also make special arrangements with vendors and offer your list affiliate product recommendations. You receive a commission cut when someone buys from your link. All you need to do is write a short compelling product review and add your link. Let your vendor do the selling and handle customer support, while you laugh all the way to the bank.

This guy is having a dedicated list on providing his subscribers with "discount offer" e-mails only.

You win. I win. Ain't it great when that happens?

Sign up below to get on the list for as long as you'd like to stay.

Email:

[TheLaunchCoach.com](#)

Now that's what I call a money-making list.

There you have it. 5 types of lists you can build today. One of them makes you the most money.

List building tips you can take to the bank. No tricks involved.

It is your turn to take action now and start building your cash-generating lists.

Don't forget to join [List Advice](#) - the first **email marketing blog** dedicated to helping entrepreneurs build lists that make money.

Talk soon.



Codrut Turcanu | List Building Tips

<http://www.ListAdvice.com>